

Economic Development Commission
05/18/2021
-Minutes-

- 6:30 pm— Greg Postle called the meeting to order and took role; Greg Postle, Andrew Costello, Anna Lesko, Sally Ontiveros, Brian Sandusky, John Dayton, Julie Martorana, Julien Tricheux, and Mark Trammell were in attendance. The Commission unanimously approved the minutes from its prior meeting. Mr. Postle introduced guest speaker, Julien Tricheux.
- 6:36 pm –
7:22 pm Mr. Tricheux presented survey results to the Commission. Mr. Tricheux developed an app where people can share Brunswick history pinpointing events on a map.
- The goal of Mr. Tricheux’s survey and work is to connect residents and build a community. Survey results showed that Brunswick has “cluster” communities that do not interact—or even know about each other.
- 7:23 pm —
7:27 pm Mr. Dayton and Mr. Sandusky gave an update from the city highlighting budgeting progress.
- 7:28 pm —
7:40 pm Ms. Martorana gave an update from Main Street. Ms. Martorana shared Main Street’s success in its gift card program generating \$40,000 in revenue for downtown businesses.
- Main Street is looking for corporate sponsor to extend its gift card program benefiting Brunswick businesses.
- Main Street received a \$7,000 grant from Visit Frederick.
- Ms. Martorana concluded her remarks by informing the Commission that Main Street has two new board members.
- 7:41pm—
7:52 pm The Commission entered into a time of old business.
- Mr. Costello made the motion to request from the city a full list of non-residentially zoned properties within city limits accompanied by the vacancy status of these property. Ms. Martorana seconded the motion. The unanimous Commission approved the motion.

7:52 pm—
7:56 pm The Commission reviewed its quarterly goals—both the creation of a landing page for the city’s website and the creation of a business directory.

7:57 pm—
8:14 pm The Commission moved into a discussion of new business.

 The Commission discussed whether EDC might have a voice in hiring a grant writer or a staff person to fulfill EDC recommendations.

8:15 pm—
8:27 pm Ms. Ontiveros, Ms. Lesko, and Ms. Martorana lead a discussion on the creation of new Facebook and Instagram pages highlighting Brunswick businesses.

 The unanimous Commission approved the motion.

8:27 pm— Meeting adjourned.